

Amateur Sports

in the

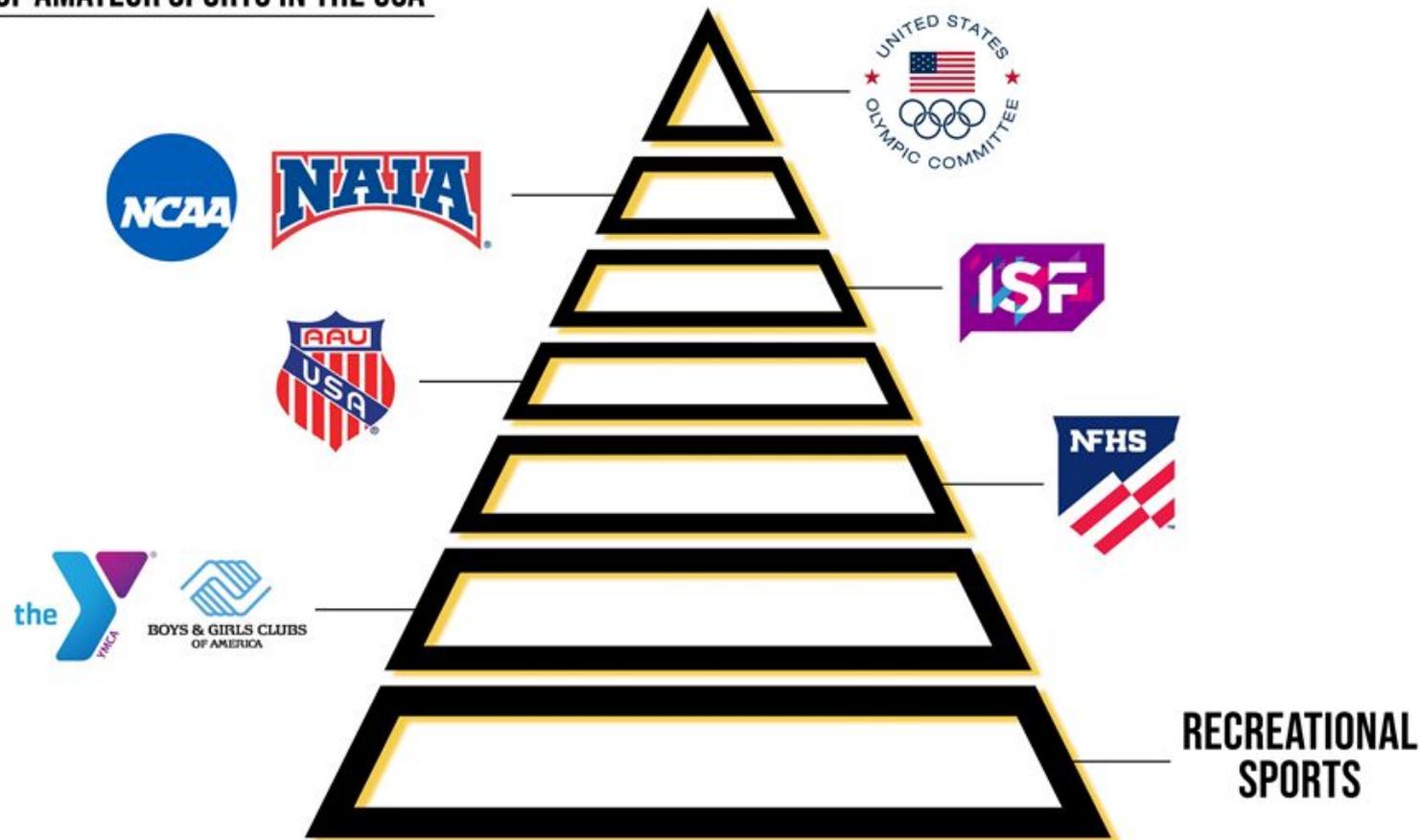
United States of America

Dr. Roger J. Goudy, President/CEO
The Amateur Athletic Union of the USA Inc.

Continental President ISF
for the America's

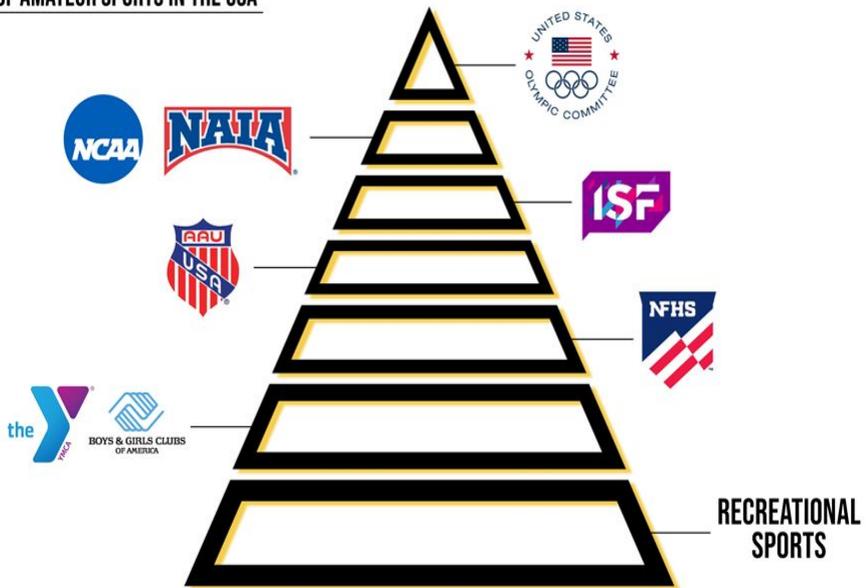


PYRAMID OF AMATEUR SPORTS IN THE USA



Pyramid of Amateur Sport in USA

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USOC/NGB's (United States Olympic Committee)

NCAA (National Collegiate Athletic Association)

ISF/USA (International School Sport Federation)

AAU (Amateur Athletic Union)

NFHS (National Federation of High Schools)

Service Based YMCA's, Boy's & Girl's Clubs, CYO

Community Recreational Youth Sports

Community Recreational Sport Programming



Most communities across the United States offer recreational sports opportunities to their residents.

Major Cities:

Department of Parks & Recreation

Suburbs:

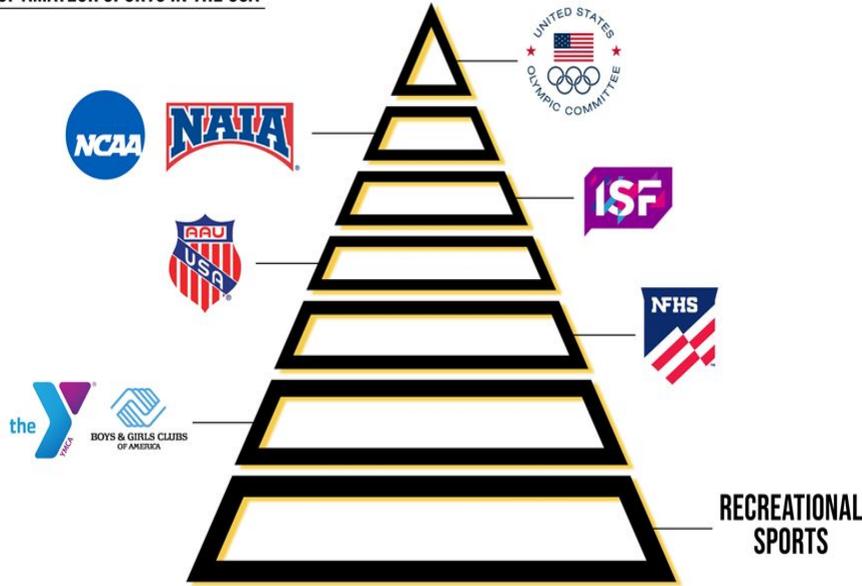
Recreation through Cities or Schools

Small Towns:

Recreational Leagues

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Community Recreational Youth Sports

Service/Religious Based Sport Providers



YMCA's (Young Men's Christian Association)

YWCA's (Young Women's Christian Association)

Boys & Girls Clubs of America

CYO (Catholic Youth Organization)

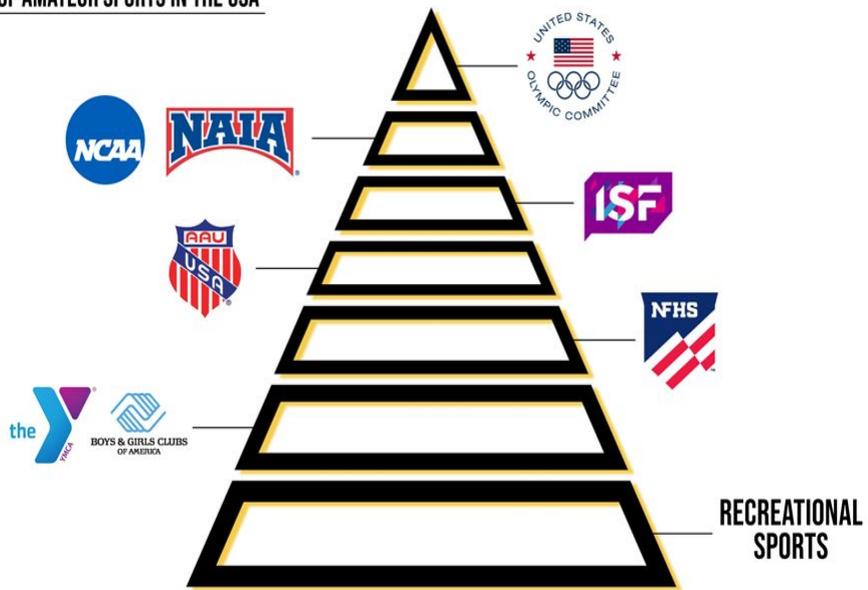
JCC's (Jewish Community Center's)

PAL (Police Athletic League)

Sokols, Turners, Polish Falcon etc

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National Federation of High Schools

NFHS (National Federation of High Schools)



The NFHS, based in Indianapolis, Indiana, is the national leader and advocate for high school athletics as well as fine and performing arts programs. Within our 51 member state associations (including Washington, D.C.), we serve 19,500 high schools and more than 12 million young people.

National Federation of High Schools

TEN MOST POPULAR **BOYS** PROGRAMS

Schools Participants

1. Basketball 18,617
2. Track and Field Outdoor 17,052
3. Baseball 16,170
4. Cross Country 15,632
5. Football – 11-Player 14,247
6. Golf 13,590
7. Soccer 12,552
8. Wrestling 10,843
9. Tennis 9,809
10. Swimming & Diving 7,704

Athletes

1. Football – 11-Player 1,006,013
2. Track and Field – Outdoor 605,354
3. Basketball 540,769
4. Baseball 482,740
5. Soccer 459,077
6. Cross Country 269,295
7. Wrestling 247,441
8. Tennis 159,314
9. Golf 143,200
10. Swimming & Diving 136,638

National Federation of High Schools

TEN MOST POPULAR **GIRLS** PROGRAMS

Schools Participants

1. Basketball 18,210
2. Track and Field – Outdoor 17,012
3. Volleyball 16,572
4. Softball – Fast Pitch 15,877
5. Cross Country 15,435
6. Soccer 12,107
7. Golf 10,402
8. Tennis 10,290
9. Swimming & Diving 8,007
10. Competitive Spirit 7,214

Athletes

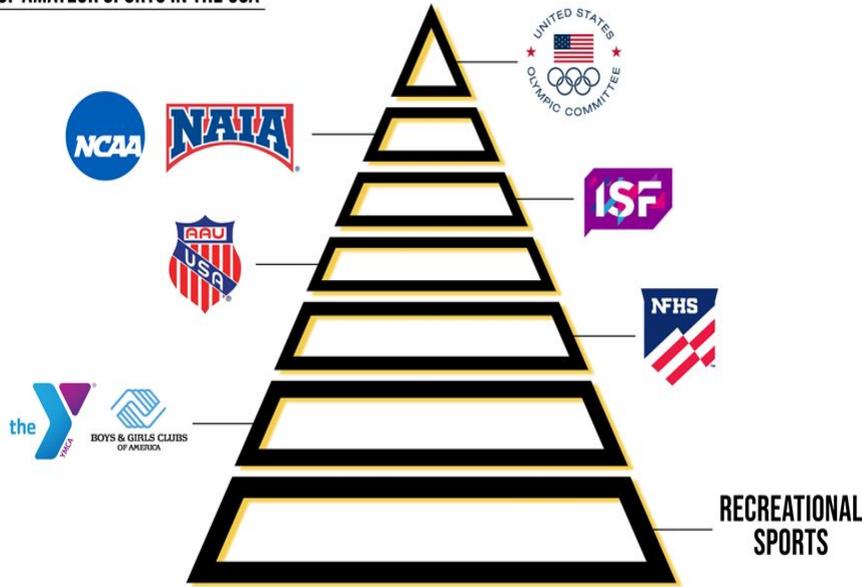
1. Track and Field – Outdoor 488,267
2. Volleyball 452,808
3. Basketball 399,067
4. Soccer 394,105
5. Softball – Fast Pitch 362,038
6. Cross Country 219,345
7. Tennis 189,436
8. Swimming & Diving 173,088
9. Competitive Spirit 161,358
10. Lacrosse 99,750

High School Football – Friday Night Lights



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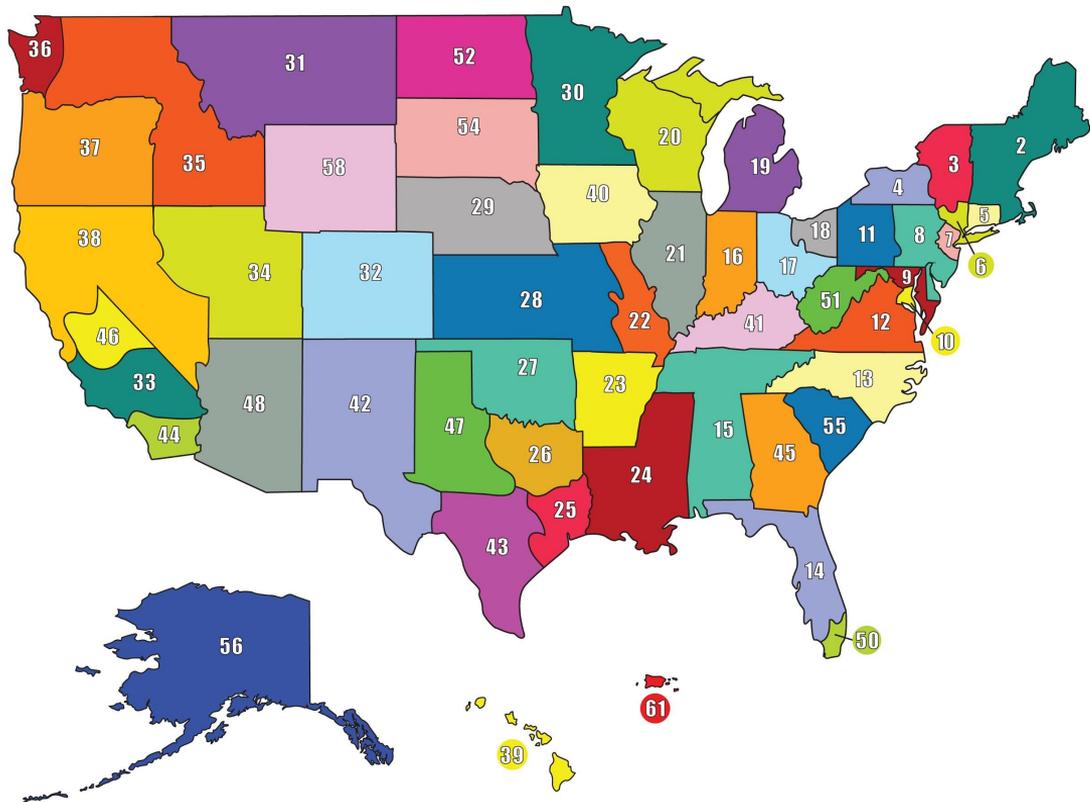
Service Based YMCA's, Boy's & Girl's Clubs, CYO

Community Recreational Youth Sports

Amateur Athletic Union of the USA



- National Structure Districts
 - 56 AAU Districts
 - Governor
 - Lieutenant Governor
 - Secretary
 - Treasurer
 - Registration
 - Sport Chairman



- 2 New England
- 3 Adirondack
- 4 Niagara
- 5 Connecticut
- 6 New York Metropolitan
- 7 New Jersey
- 8 Middle Atlantic
- 9 Maryland
- 10 Potomac Valley
- 11 Western Pennsylvania
- 12 Virginia
- 13 North Carolina
- 14 Florida
- 15 Southeastern
- 16 Indiana
- 17 Ohio
- 18 Lake Erie
- 19 Michigan
- 20 Wisconsin
- 21 Central
- 22 Ozark
- 23 Arkansas
- 24 Southern
- 25 Gulf
- 26 Southwestern
- 27 Oklahoma
- 28 Missouri Valley
- 29 Nebraska
- 30 Minnesota
- 31 Montana
- 32 Colorado
- 33 Southern Pacific
- 34 Utah
- 35 Inland Empire
- 36 Pacific Northwest
- 37 Oregon
- 38 Pacific
- 39 Hawaiian
- 40 Iowa
- 41 Kentucky
- 42 New Mexico
- 43 South Texas
- 44 Pacific Southwest
- 45 Georgia
- 46 Central California
- 47 West Texas
- 48 Arizona
- 49 Florida Gold Coast
- 50 West Virginia
- 51 North Dakota
- 52 South Dakota
- 53 South Carolina
- 54 Alaska
- 55 Wyoming
- 56 Puerto Rico

Amateur Athletic Union of the USA

- National Sports Committee's



Aquatics (Diving, Swimming, Water Polo) Target Shooting
Badminton Baseball Taekwondo
Basketball (Boys) Tennis
Basketball (Girls) Track and Field (Cross Country, Multi-Events, Track & Field)
Basketball (Men) Trampoline and Tumbling
Basketball (Women) Volleyball
Baton Twirling Water Polo
Bowling Wrestling
Cheerleading
Chinese Martial Arts/Kung Fu
Cricket
Dance
E-Sports
Field Hockey
Fishing (from land-based platform – youth only)
Football (Flag, Tackle, 7-on-7, Football Cheer)
Futsal
Golf
Gymnastics (Gymnastics, Freestyle Gymnastics)
Hockey (Floorball, Ice, Inline & Roller)
Judo
Jump Rope
Karate
Lacrosse
Pickleball
Soccer
Softball
Sport Stacking
Strength Sports (Powerlifting, Weightlifting)
Surfing
Table Tennis

AAU Video 1 – We Are AAU



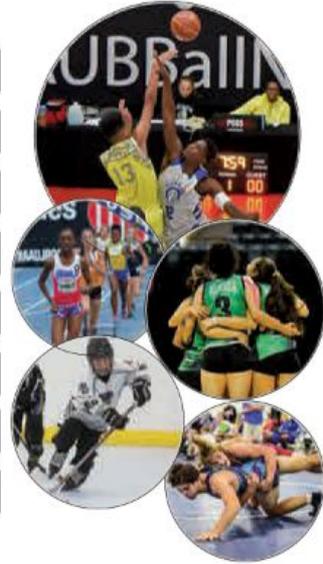
Amateur Athletic Union of the USA

- National Sports Committee's



TOP SPORTS PROGRAMS (BY MEMBERSHIP TOTALS)

	VOLLEYBALL	161,000 members
	BOYS BASKETBALL	158,000 members
	GIRLS BASKETBALL	80,000 members
	TRACK AND FIELD	64,000 members
	WRESTLING	56,000 members
	HOCKEY	30,000 members
	FOOTBALL	25,000 members
	BASEBALL	23,000 members



TOP STATES (BY MEMBERSHIP TOTALS)



AAU Junior National Volleyball Championships



AAU's Largest Sporting Events

AAU Junior Nationals Volleyball

2,805 Teams

45,000 Athletes

10,000 Coaches

120,000 Spectators

160 courts (1 Million Square Feet at OCCC)

\$100 Million Dollar Economic Impact Orlando

2nd only to NFL Super Bowl

AAU Junior Olympic Games

24 Sports

18,000+ Athletes

\$52 Million Dollar Economic Impact

AAU Jam On It Basketball Championships

Boys & Girls Basketball

18,000+ Athletes

\$50 Million Estimated Economic Impact Reno

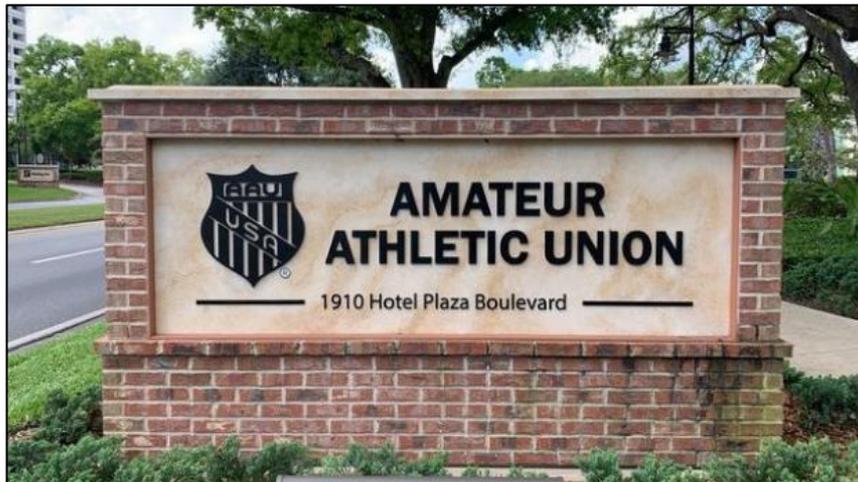
Amateur Athletic Union of the USA

AAU National Offices

- **AAU National Office** | Orlando, Florida
- **AAU West Coast Office** | Anaheim, California
- **AAU/US Sports Exchange** | Sparks, Nevada
 - For Profit Division

Office Location

- **ESPN Wide World of Sports** | Walt Disney World
- **Visit Anaheim Offices** | Disneyland
- **Jam On It Offices** | Sparks, Nevada



Amateur Athletic Union of the USA

AAU Regional Offices



Chicago, Illinois

Cleveland, Ohio

Dallas Texas

Detroit, Michigan

Charlotte, North Carolina

Madison, Wisconsin

New York City, New York

Salt Lake City, Utah

Yakima, Washington

Amateur Athletic Union of the USA

AAU International Offices



Office Locations

Beijing, China. Beijing Sports & Entertainment

Melbourne, Australia, Warriors Basketball

San Juan, Puerto Rico, Power League

AAU Urban Initiative



What It is

Inner City Programming in:

New York City, Chicago, Los Angeles and Baltimore

Appalachian Area Programming:

Kentucky, North Carolina, Tennessee

Starlings Volleyball Partnership Nationwide

President's Council on Physical Fitness & Sport

Presidential Youth Fitness Program



What It Is

Physical Fitness Testing Program

Target 132,853 Public Schools in USA

Target 34,576 Private Schools in the USA

Target 50 State School District Boards

Target Church Groups in USA

AAU is the Official Administering Agency for PYFP

AAU Cares



AAU Cares

Safe Sports

Compliance Department

PCA Positive Coaching Alliance

Teaching Social Responsibility to Athletes/Coaches

Packing 70,000 lunches for homeless

AAU Global Initiative



What It Is

ISF Expansion of programs in the USA

ISF Expansion of programs outside the USA

Licensing of AAU Sports Programs

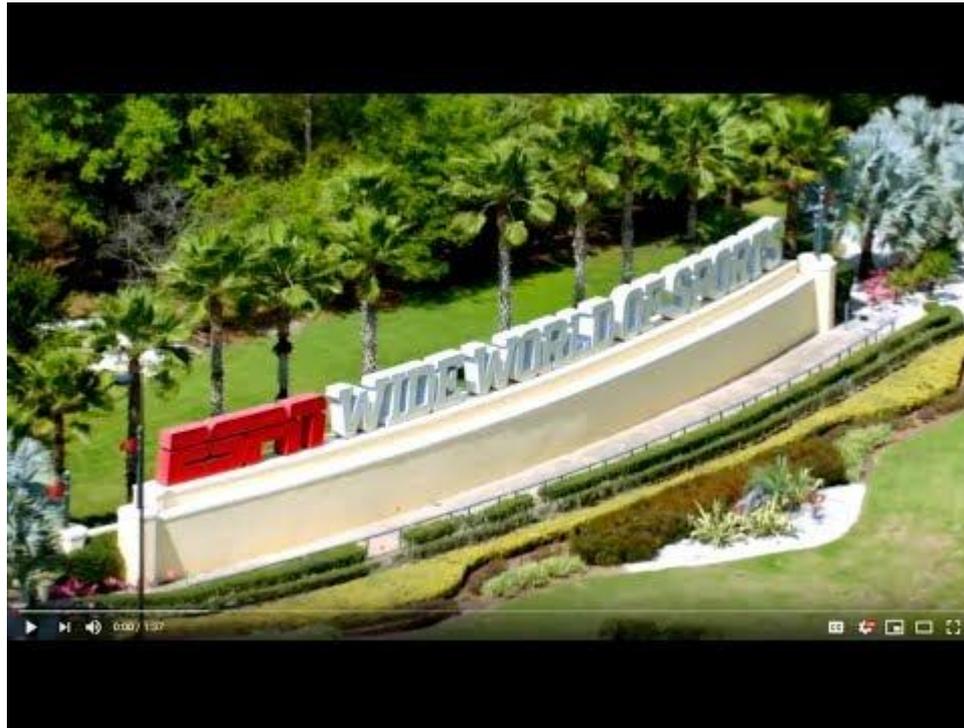
China, Australia, Puerto Rico

Opening up AAU Junior Olympic Games Worldwide

Opening West Coast Junior Olympic Games to ISF

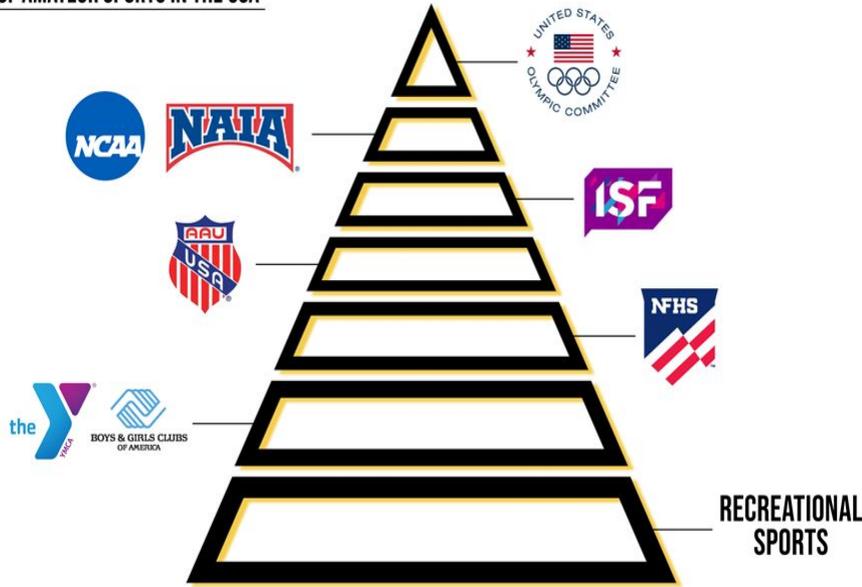
Events to Disney's ESPN Wide World of Sports

AAU Video 2 – AAU at Disney



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International School Sports Federation

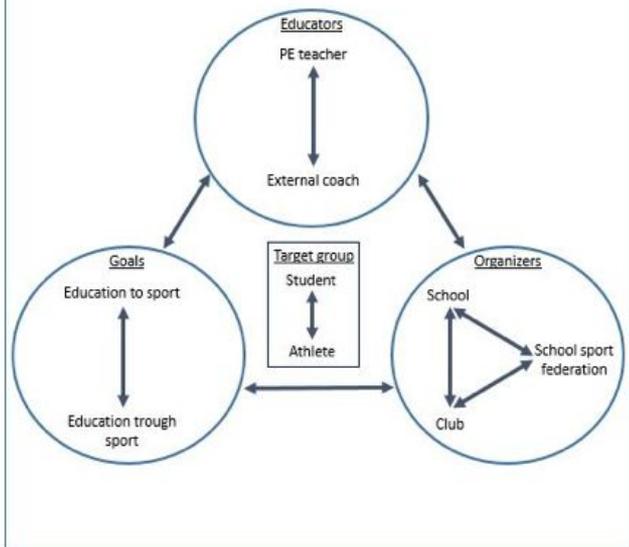


Olympic Committee Continents



International School Sports Federation

ISF Service Model

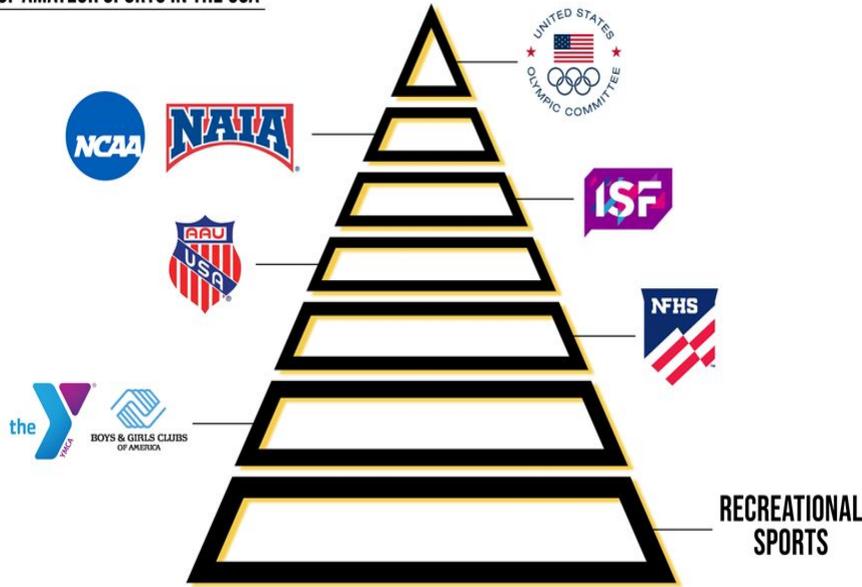


President of ISF, Laurent Petrynka (France)



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National Collegiate Athletic Association



WHAT IS THE NCAA?

The National Collegiate Athletic Association is a member-led organization dedicated to the well-being and lifelong success of college athletes

National Collegiate Athletic Association

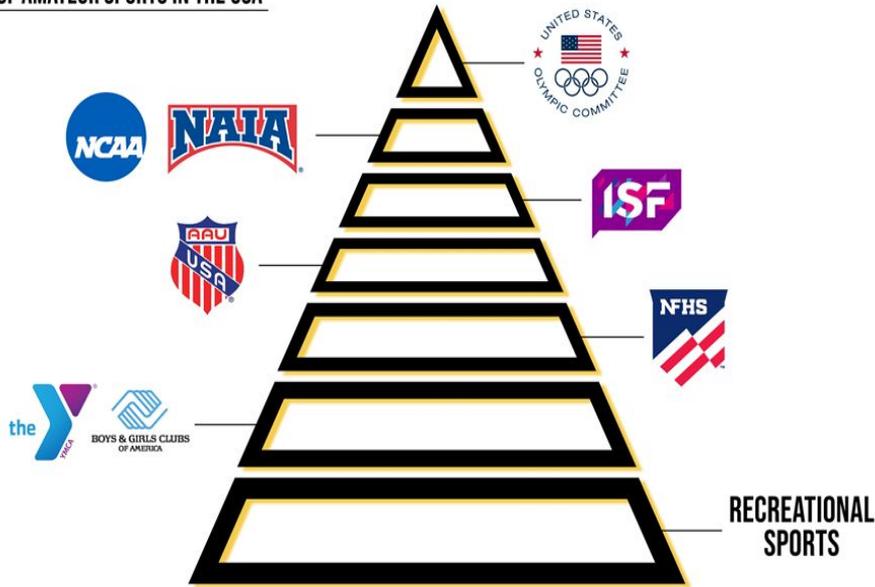
WHAT IS THE COMPOSITION OF THE NCAA?

Nearly **half a million college** athletes make up the **19,750 teams** that send more than **52,500 participants** to compete each year in the NCAA's **90 championships in 24 sports** across 3 divisions.



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United States Olympic Committee



USA National Governing Bodies

National Governing Bodies are organizations that look after all aspects of their individual sports. The NGBs are responsible for the training, competition and development of athletes for their sports, as well as nominating athletes to the U.S. Olympic, Paralympic, Youth Olympic, Pan American and Para-Pan American Teams. There are currently 39 Olympic summer sport NGBs in the United States and eight Olympic winter sport NGBs. Sport climbing, skateboarding, and surfing were added to the Olympic roster of sports for the 2020 Olympics in Tokyo, Japan. Some Olympic sports aren't featured in the Paralympics, that is why there are more solely Olympic NGBs rather than those that manage both Olympic and Paralympic divisions.

National Governing Body	Summer or Winter	Paralympic program?	Headquarters
USA Archery	Summer	yes	Colorado Springs, Colorado
USA Badminton	Summer	yes	Anaheim, California
USA Baseball	Summer	no	Durham, North Carolina
USA Basketball	Summer	no	Colorado Springs, Colorado
U.S. Biathlon	Winter	yes	New Gloucester, Maine
USA Bobsled and Skeleton	Winter	no	Colorado Springs, Colorado
U.S. Bowling Congress	Summer (not an Olympic sport)	no	Arlington, Texas
USA Boxing	Summer	no	Colorado Springs, Colorado

AAU Motto

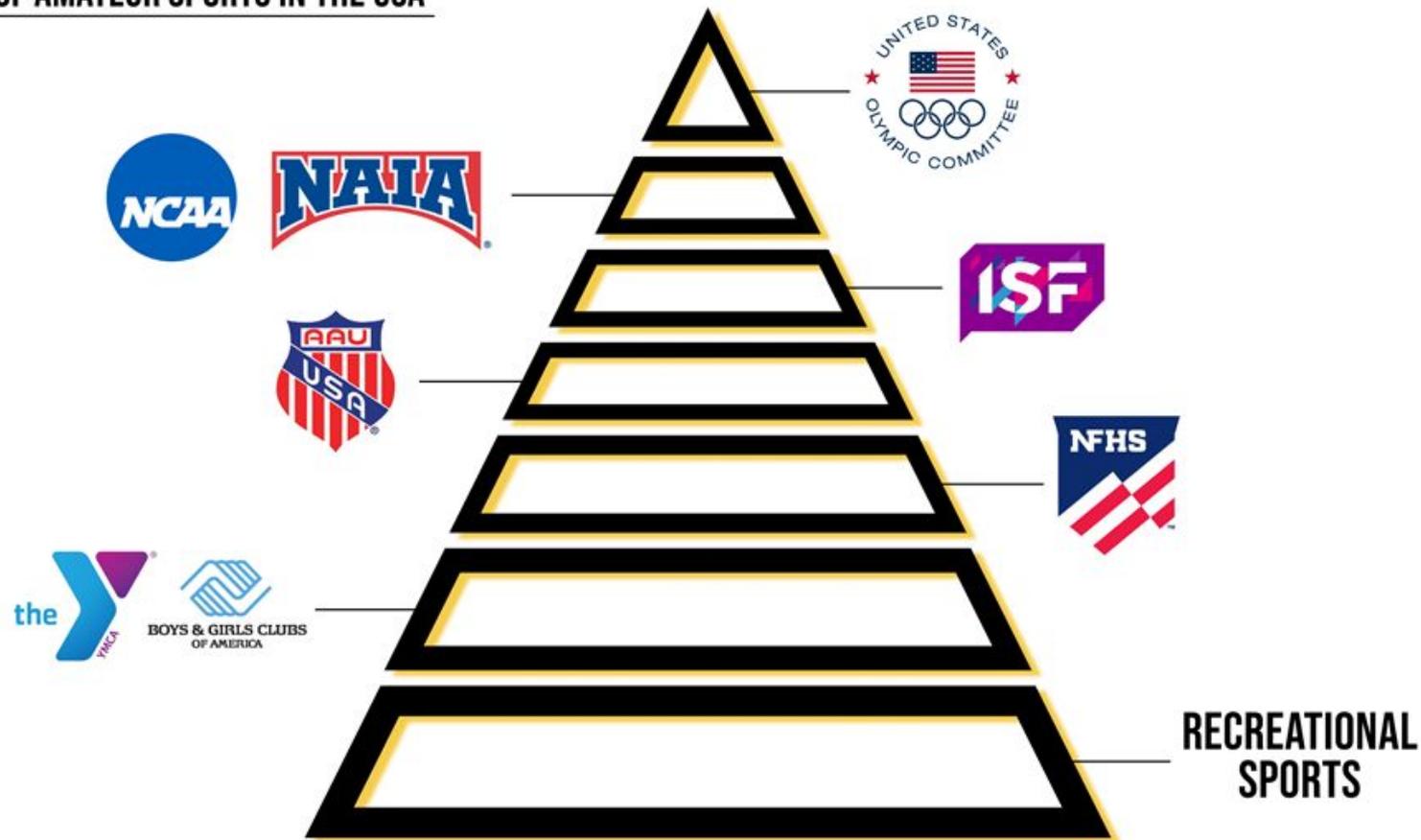
Sports for All, Forever

“You can see how the AAU and ISF can fit on almost every level of this Pyramid of Amateur Sports in the USA.

Our challenge in the USA is to educate the other providers to our collective benefit in all levels of amateur sport.”

Dr. Roger J Goudy November 24, 2019

PYRAMID OF AMATEUR SPORTS IN THE USA



The End

Thank you for your time.

Do you have any questions?

